

Introduction



Welcome to the first CIRCLE-IN eNewsletter!

The CIRCLE-IN project is a collaboration between four organizations in the cross-border area of Greece-Italy. It is co-funded by the Interreg V-A Greece-Italy 2014-2020 program.

CIRCLE-IN is a project that promotes Circular

Economy, the respective innovative processes and benefits from its application, to assist entrepreneurs and businesses to take advantage of the opportunities linked to the application of the concept and to mainstream Circular Economy in regional and national development policies.

The main objective is the sustainable economic growth of the cross-border area through the promotion of Circular Economy and the implementation of pilot actions aiming at improving prospects for the future application of Circular Economy practices.

Circular Economy provides sustainable economic development alternatives by promoting an industrial economy that produces no waste and pollution and by offering opportunities to reinvent the economy making it more efficient and competitive, bringing benefits to businesses, industries and local communities.

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CIRCLE-IN will promote sustainable economic growth of the cross-border area through the promotion of Circular Economy and the implementation of pilot actions aiming at improving prospects for the future application of Circular Economy practices.

Overview of CIRCLE-IN Activities

Project Activities

CIRCLE-IN will achieve its objectives through the implementation of the following activities:

- Analysis of Circular Economy practices in the project areas as well as of the regional and national legal framework.
- Collection of Circular Economy good practices at regional, national and international level.
- Benchmarking of project partners on the basis of the collected good practices.
- Formulation of the Joint Strategy for the promotion of Circular Economy.
- Development of policy recommendations for the promotion of Circular Economy.
- Implementation of a capacity-building program for Circular Economy in project areas specifically targeted to the needs of regional stakeholders.
- Design and development of the Joint Pilot Circular Economy Platform integrating awareness-raising, training, mentoring and networking services and promoting the concept and the application of Circular Economy in the cross-border area.
- Design and implementation of the Innovation in Circular Economy training program targeting entrepreneurs in project areas.
- Cross-border promotion of Circular Economy through promotional activities and the establishment of CIRCLE-IN info-points within the premises of all project partners.
- Organization of consultation and awareness-raising events in project areas.

Meetings and Events

CIRCLE-IN Plenary Meeting in Lefkada

A plenary meeting of the CIRCLE-IN project was held on June in Lefkada (Greece) with the participation of all project partners from Greece and Italy.



The objective of the meeting was to assess project progress, to analyze and address project issues and to plan the implementation of

project activities until the project end.

Discussions of the meeting were focused on the development of the joint CIRCLE-IN Platform for the Promotion of Circular Economy and the revision of the Innovation in Circular Economy Training Program.

Furthermore, project planning until the end of the project was revised and agreed among project partners.

Ecomondo: The Green Technology Expo

Ecomondo is the European fair for industrial and technological innovation in circular economy.

Ecomondo is an international event with an innovative format that brings together all sectors of the circular economy on a single platform: from the recovery of materials and energy to sustainable development.

ECOMONDO
THE GREEN TECHNOLOGY EXPO

The 23rd edition of the Expo will take place in Rimini from 5 to 8 November 2019.

More information about the event can be found at:

<https://www.ecomondo.com/>.

CIRCLE-IN Website and Social Media

Website and Social Media

The official website of the CIRCLE-IN project can be



found at:

<http://www.circle-in.eu>.

The website presents the project's objectives, activities, results and achievements, CIRCLE-IN partners, news and announcements of events, dissemination material and contact information.

Social Media is another tool used for the effective communication of CIRCLE-IN.

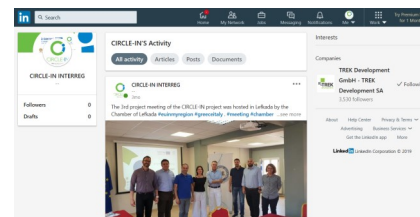
The CIRCLE-IN Twitter page is available at:

http://www.twitter.com/CIRCLE_IN_GR_IT.



It is used to regularly inform target audiences about project developments and news.

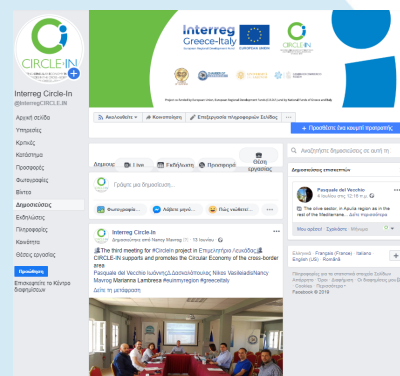
LinkedIn has been also selected since it can create outreach to professionals and researchers of Circular Economy. The page can be found at:



<http://www.linkedin.com/in/INTERREGCIRCLE-IN>.

Finally, Facebook is used to connect with stakeholders of all project areas. The project's Facebook page can be found at:

<http://www.facebook.com/interregCIRCLE.IN>.



CIRCLE-IN News

Sustainability and competitiveness charter of Italian companies in Circular Economy

Italian trade associations in the sectors of industry, crafts, agriculture and commerce have signed the "Carta per la sostenibilità e la competitività delle imprese nell'economia circolare" with the frame of collaborating for the transition of Italian companies towards the

circular economy. More information can be found in:

<https://circulareconomynetwork.it/2019/02/11-associazioni-firmano-la-carta-delleconomia-circolare-tes/>.

Eurochambres Economic Forum (EEF)

The forum took place in Rome on 7-8 October 2019. The event is annual and is

promoted by Unioncamere. Eurochambres is the association that represents the European Chambers of Commerce (1700 rooms). During the forum they talked about sustainable economic growth and the role that the chamber system can play in this sector.

More information can be found at:

<https://eurochambres-economic-forum.eu>.

Project Partners

Presentation of Project Partners

The project is a collaboration between three business support organizations and one university in the cross-border area of Greece and Italy, namely Chamber of Ioannina and Chamber of Lefkada from Greece, Chamber of Commerce of Foggia and University of Salento from Italy.

Each of the project partners has a specialized role depending on their type of expertise and bringing in the project complementary skills which are important in achieving the project's objectives.



CHAMBER OF IOANNINA, Greece



**CHAMBER OF
LEFKADA**

CHAMBER OF LEFKADA, Greece



**CAMERA DI COMMERCIO
FOGGIA**

CHAMBER OF COMMERCE OF FOGGIA, Italy



**UNIVERSITÀ
DEL SALENTO**

UNIVERSITY OF SALENTO, Italy

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The contents of this eNewsletter are the sole responsibility of the CIRCLE-IN project partners and can under no circumstances be regarded as reflecting the position of the European Union or of the Programme's management structures.

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